

# SIP N' SHARE

## PITCHER PERFECT MOMENTS

**#3**

**SANGRIA IS THE MOST POPULAR COCKTAIL**

**ON RESTAURANT MENUS**



• **IMPORTED FROM SPAIN.**



• **READY TO DRINK.**



• **LOW ABV**



• **GLUTEN FREE**



• **GREAT COCKTAIL BASE**



• **HIGH PROFIT MARGIN**

3L Box Cost	Cost X oz	Glass Cost	BTG Price	Profit x Glass	Profit 3 L Box	Profit /cs (4 boxes)
\$17.00	\$0.168	\$1.01	\$9	\$7.99	\$ 135.83	\$543.33

## PROGRAM IDEAS

REAL SANGRIA is the ideal choice for shareable, social occasions with a branded pitcher experience.

### "SIP & SHARE"

Pitcher programs for happy hours & dining specials.

### "SANGRIA SUNDAYS"

Brunch specials & bottomless sangria support

### "GIRLS NIGHT"

Program Specials featuring discounted Real Sangria pitchers.

### "GAME DAY SANGRIA SPECIALS"

perfect for sports-viewing occasions.

